



THINK
STRATEGY

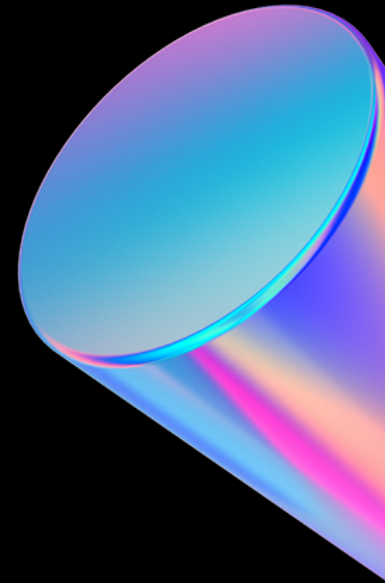
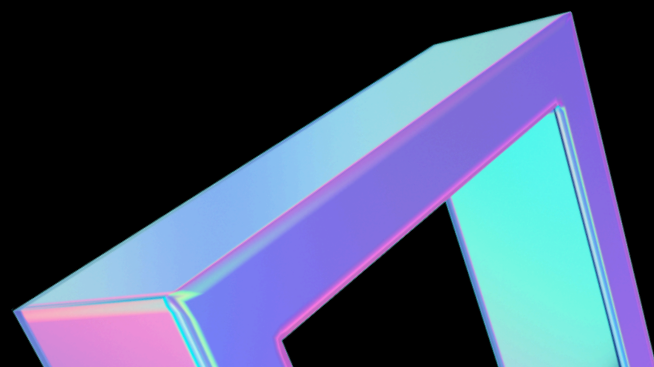
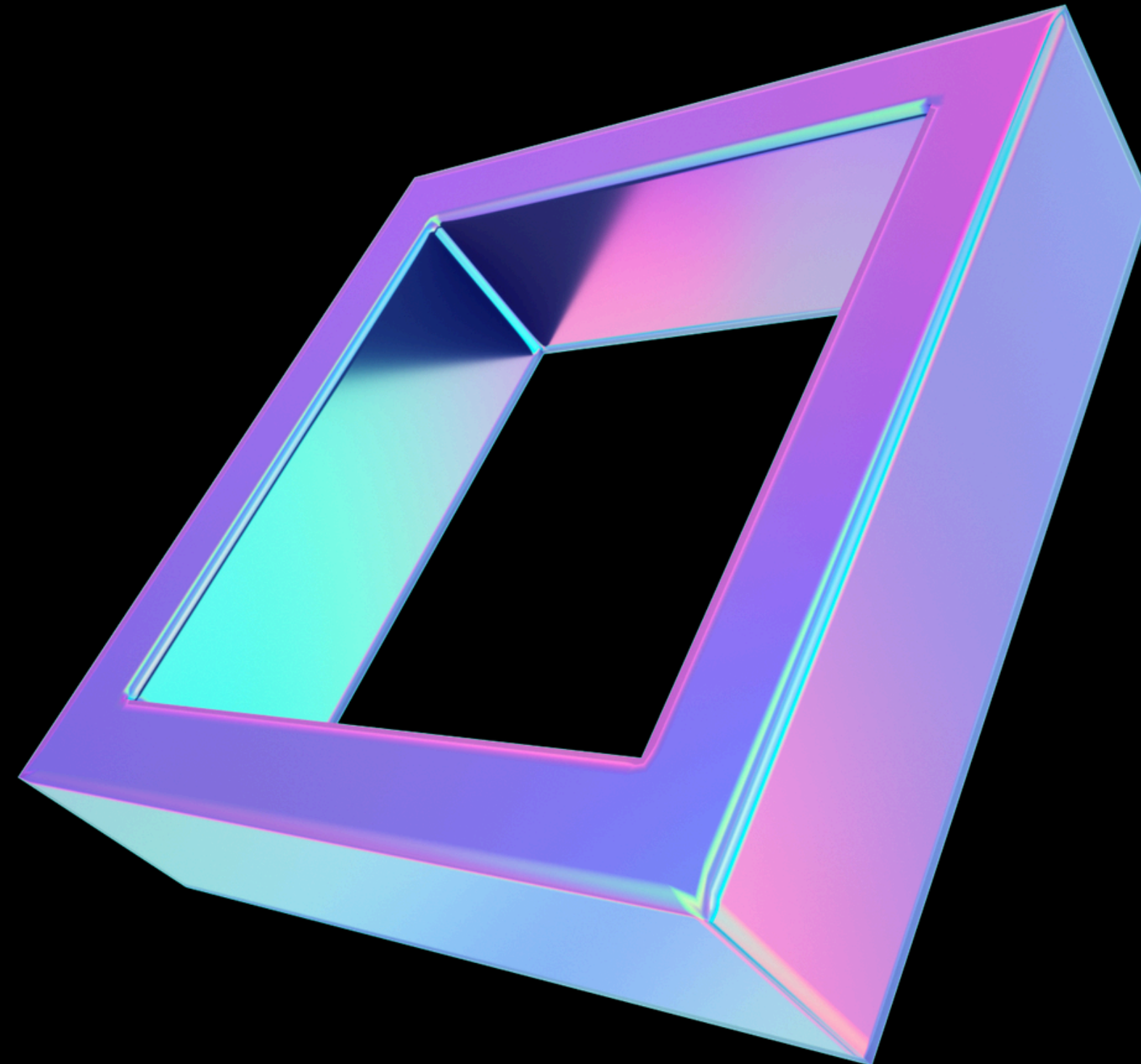
PORTFOLIO SUMAN S PATTAR

Founder & CEO Think Strategy

(India & Dubai)

Marketing Strategist

Consultant | Trainer | Coach



Suman S Pattar

Founder & CEO Think Strategy
Digital Monetization Expert

Consultant | Trainer | Coach

DIGITAL MARKETING PROFESSIONAL SINCE 2013

- Consulted Entrepreneurs, Small & Medium Business, Organisations, and marketing team on how to manage and incorporate new ideas to build a trustworthy brand and monetize the business online
- Develop and manage strategies for digital and integrated marketing campaigns for a wide range of clients in the Financial industry, Training & Consulting companies, personal brand, coaches, consultants, solar Engineering Procurement Companies, Physiotherapist, hypnotherapist, food and beverage sectors. Helped businesses to engage audiences to grow their online presence and generate revenue growth.

CERTIFIED DIGITAL MARKETER COACH

- Built Digital Marketing Teams from the ground up.
- Managed Team leads and trained Digital marketing disciplines to team members & Entrepreneurs.



My digital specialties

CUSTOMER VALUE JOURNEY

Develop and manage strategies based on Customer Value Journey (CVJ) is about turning strangers into super-fans. The CVJ stands out among the crowd because it gives you a step-by-step process for attracting, converting, and keeping your best customers online.



CUSTOMER VALUE JOURNEY ----->

My digital specialties

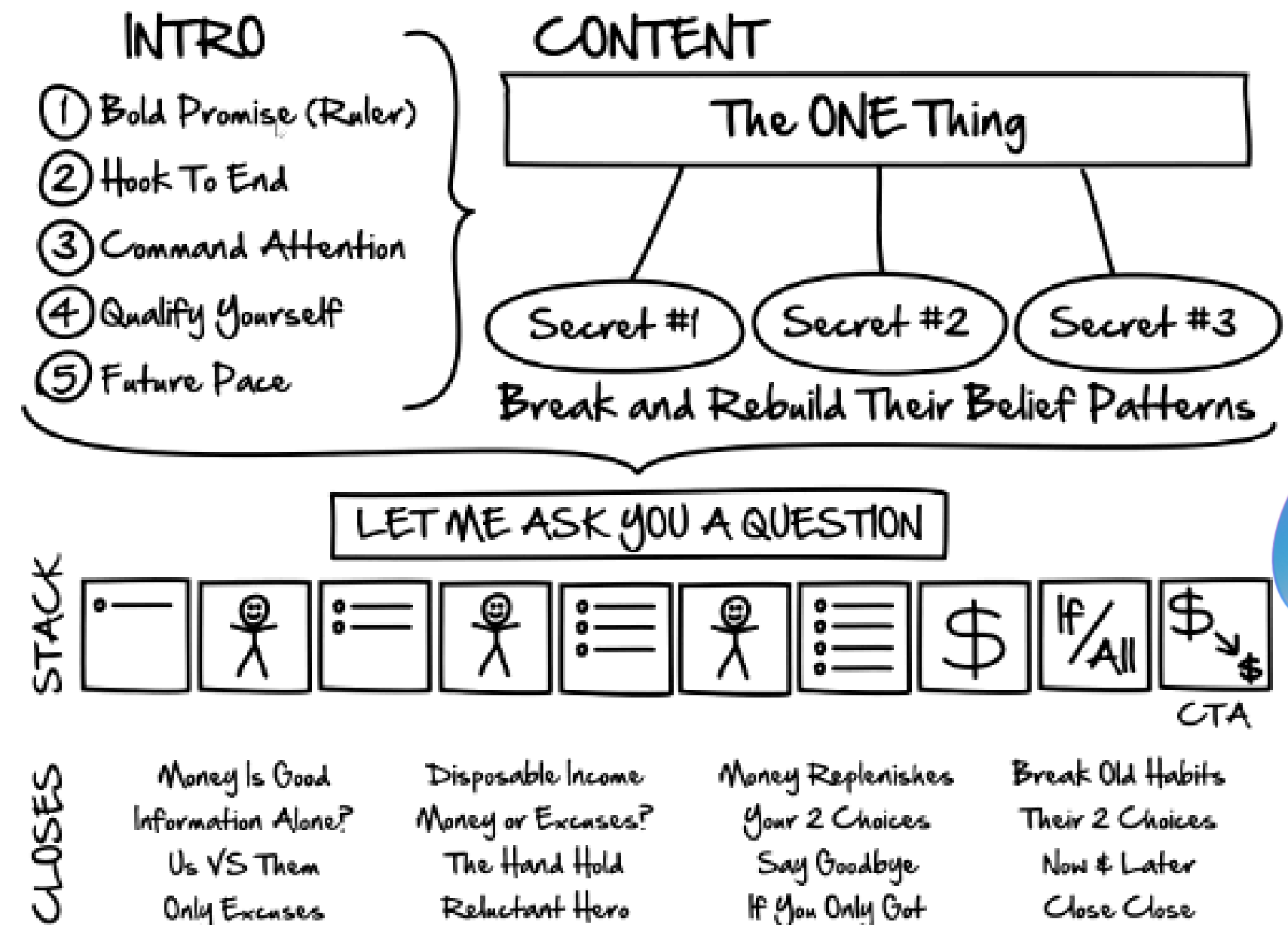
BUILD, DESIGN, OPERATE & MANAGE - PERFECT WEBINAR FUNNEL

- Programs Design
- Content Development
- Email Marketing systems
- Traffic Generation (organic & inorganic)
- Coached the brand authority
- Generated Revenue

WEBINAR FUNNELS

Webinars are extremely powerful for generating leads, building brand awareness, and selling.

PERFECT WEBINAR



My digital specialties

CONTENT MARKETING STRATEGY

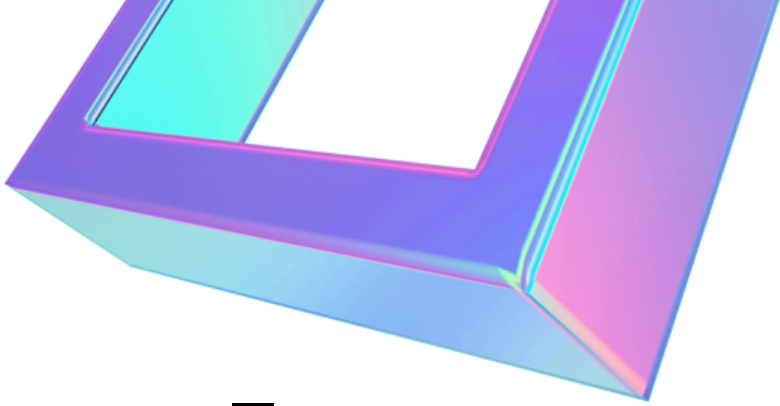
(BUILD, DESIGN, MANAGE & TRAINED TEAM)

There are a lot of ways to market online.

- create marketing campaigns that build brand awareness and engagement.
- Content marketing builds an audience of future customers, engages them so they're motivated to buy your product, and then continues to interact with them so they can become brand ambassadors for your business.

TYPES OF CONTENT STRATEGY

- Blogs
- Videos
- Podcasts
- Email
- Newsletters
- Ebooks / Physical books
- Other types of newsletters
- Images



ASK METHOD[®]
BY RYAN LEVESQUE



My digital specialties

BUILD, DESIGN, OPERATE & MANAGE: QUIZ FUNNELS

- Lead generation
- Created Content
- Built Email Marketing
- Generated Traffic (organic & inorganic)
- Designed & Optimized
- Generated Revenue

QUIZ FUNNELS

Quiz funnels are amazing lead generation System.

ESPECIALLY FOR THE FOLLOWING

- New Market
- Existing Market
- New Product
- Existing Product

My digital specialties

SOCIAL MEDIA MARKETING

Social Media requires strategy and creativity and in ever-changing platforms.

- Build and develop content calendars based on the outcome.
- Set KPI's
- Trained Team (social Media Manger & creative team)



My digital specialties

VIDEO MARKETING

- Build Storyboard
- Scripting
- Production
- Editing

NASACADEMY.

BUILDING A GROWTH TEAM

- How To Structure, Train and Equip an In-House Digital Marketing Team (That Gets You More Leads and Sales)
- Set & Manage KPI's for Each Digital Marketing Disciplines.
- Test and Optimize Campaigns



2016 TO PRESENT

Digital Marketing Certifications



CUSTOMER
ACQUISITION
SPECIALIST

★ CERTIFIED ★



ANALYTICS
& DATA
SPECIALIST

★ CERTIFIED ★



CONTENT
MARKETING
SPECIALIST

★ CERTIFIED ★



EMAIL
MARKETING
SPECIALIST

★ CERTIFIED ★



SOCIAL
& COMMUNITY
MANAGER

★ CERTIFIED ★



OPTIMIZATION
& TESTING
SPECIALIST

★ CERTIFIED ★



SEARCH
MARKETING
SPECIALIST

★ CERTIFIED ★



CUSTOMER VALUE
OPTIMIZATION
SPECIALIST

★ CERTIFIED ★

My digital Partners

- I am an avid learner. being part of the pioneers in the industry is the secret to my growth and the results I bring in my work.
- **Updated with new platforms, market offerings, and strategies that work**



HubSpot





My skills and qualities

- Strategy
- Organization
- Copy Writing
- Team Management
- Communication
- Networking
- Negotiation
- Adaptability
- Coaching | Training

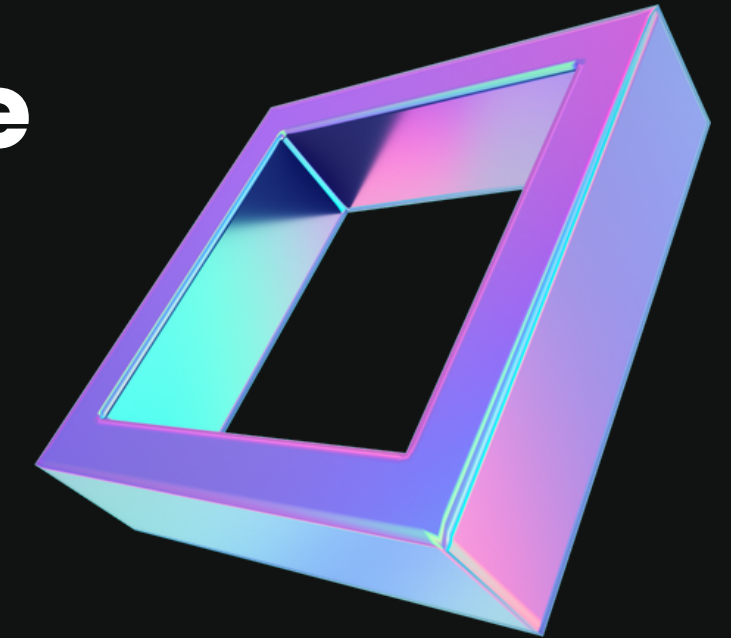
Major Work Results

EARLIEST TO CURRENT YEAR





Santosh Nair knowledge products and merchandise



Number of Funnel : 1

Team size : 48

Revenue Generated :
\$250,000 in 9 weeks
& Counting

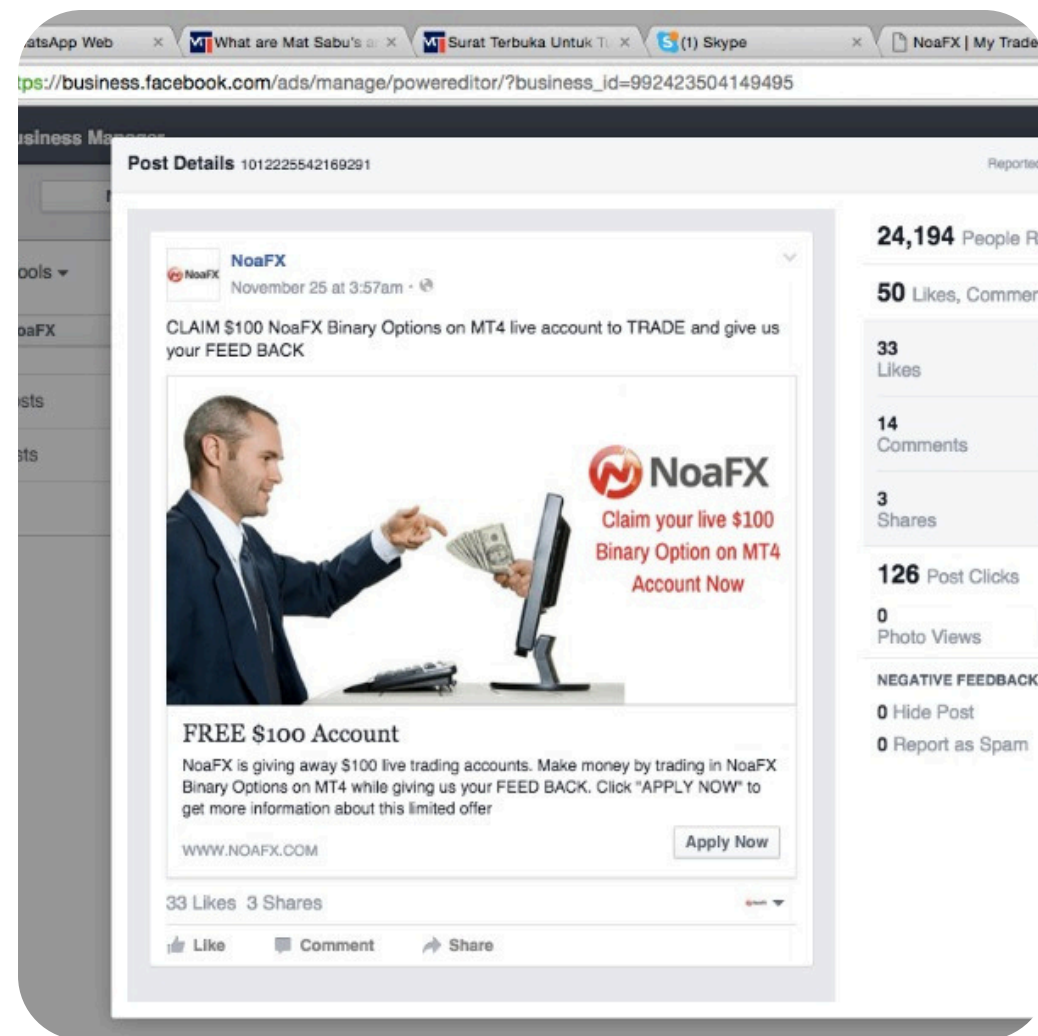
Location : India



Forex Brokerage, NoaFX

2016 - 2017


- NoaFx
- VVBulls
- RoboNija
- Bulls Capital Marketers



Post Details 1012225542169291

NoaFX
November 25 at 3:57am ·

CLAIM \$100 NoaFX Binary Options on MT4 live account to TRADE and give us your FEED BACK



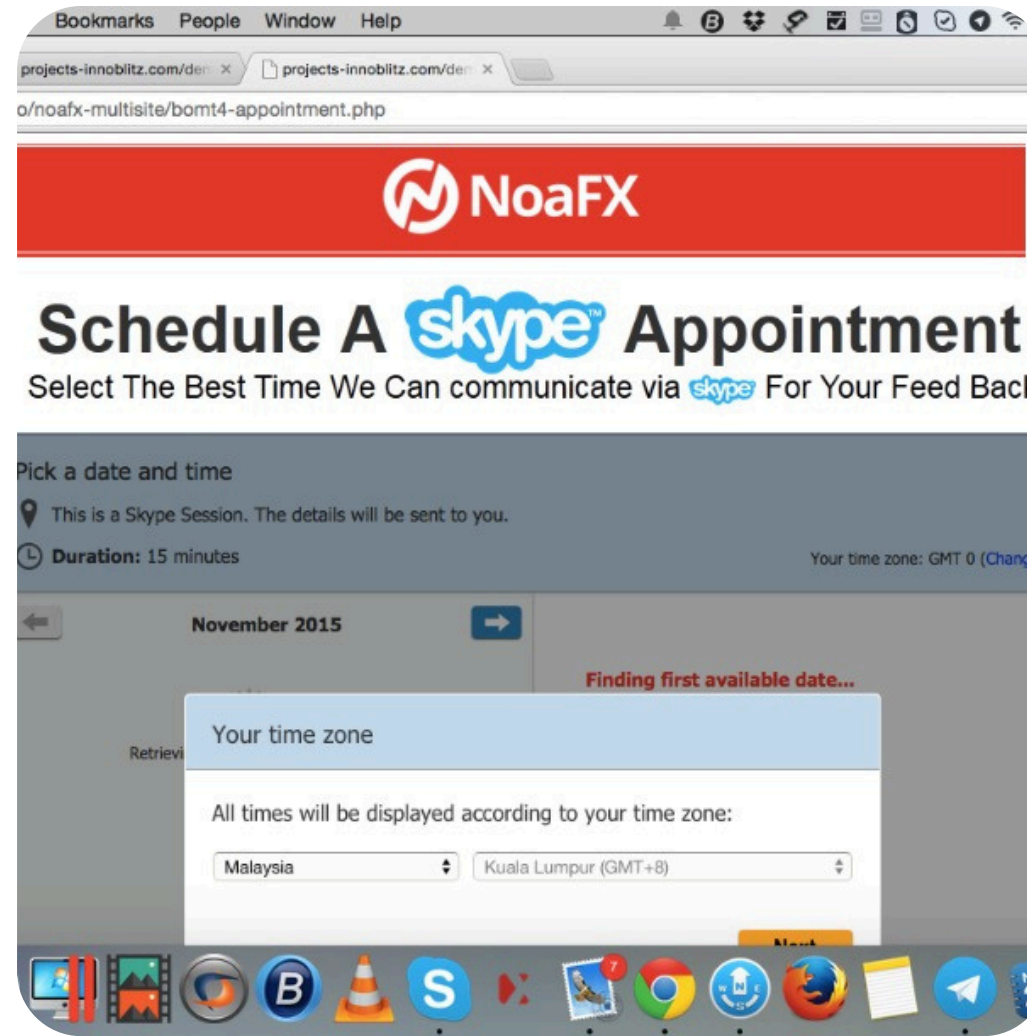
FREE \$100 Account
NoaFX is giving away \$100 live trading accounts. Make money by trading in NoaFX Binary Options on MT4 while giving us your FEED BACK. Click "APPLY NOW" to get more information about this limited offer

WWW.NOAFX.COM [Apply Now](#)

24,194 People Reached
50 Likes, Comments
33 Likes
14 Comments
3 Shares
126 Post Clicks
0 Photo Views

NEGATIVE FEEDBACK
0 Hide Post
0 Report as Spam

33 Likes 3 Shares



Bookmarks People Window Help

projects-innobiltz.com/den... projects-innobiltz.com/den...
o/noafx-multisite/bomt4-appointment.php

NoaFX

Schedule A **skype** Appointment

Select The Best Time We Can communicate via **skype** For Your Feed Back

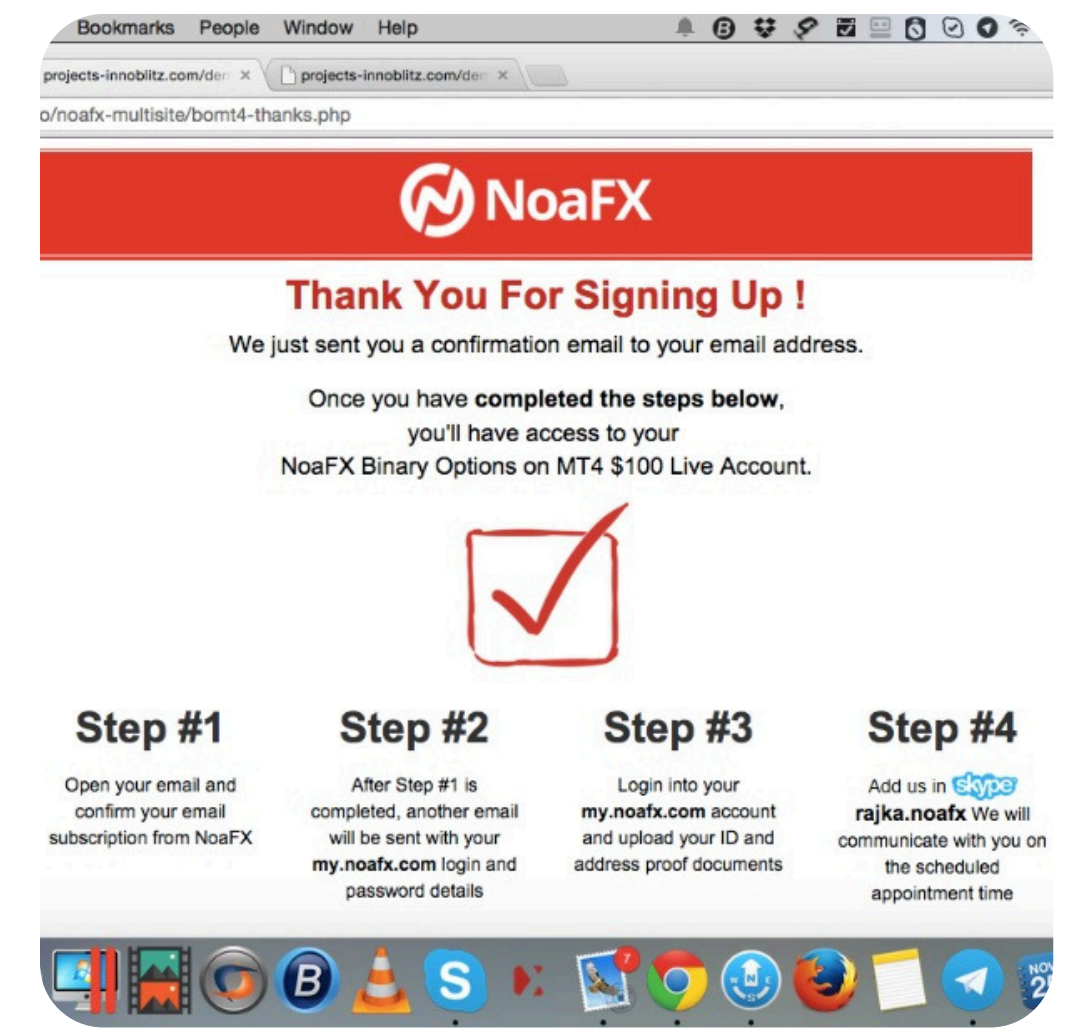
Pick a date and time
This is a Skype Session. The details will be sent to you.
Duration: 15 minutes Your time zone: GMT 0 (Change)

November 2015

Finding first available date...

Your time zone

All times will be displayed according to your time zone:
Malaysia Kuala Lumpur (GMT+8)



Bookmarks People Window Help


projects-innobiltz.com/den... projects-innobiltz.com/den...
o/noafx-multisite/bomt4-thanks.php

NoaFX

Thank You For Signing Up !

We just sent you a confirmation email to your email address.

Once you have **completed the steps below**, you'll have access to your NoaFX Binary Options on MT4 \$100 Live Account.



Step #1
Open your email and confirm your email subscription from NoaFX

Step #2
After Step #1 is completed, another email will be sent with your **my.noafx.com** login and password details

Step #3
Login into your **my.noafx.com** account and upload your ID and address proof documents

Step #4
Add us in **skype** **rajka.noafx** We will communicate with you on the scheduled appointment time

Food & Beverage Brands



KL, Malaysia



Canada



KL, Malaysia

& More...

Clients Experience

My Champions who have contributed for my growth - Thank You



Click here to Watch the Video

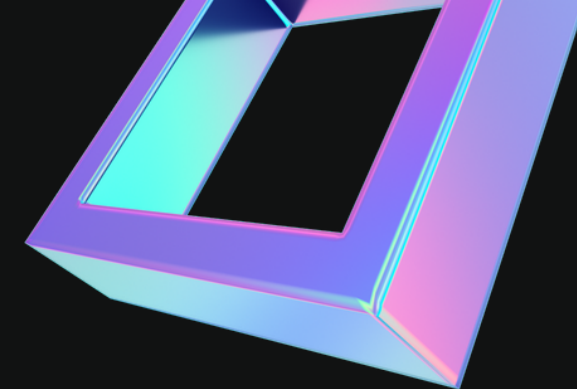
<https://youtu.be/Lhp6zxLQTQ4>



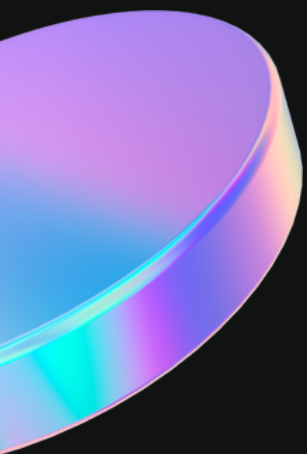
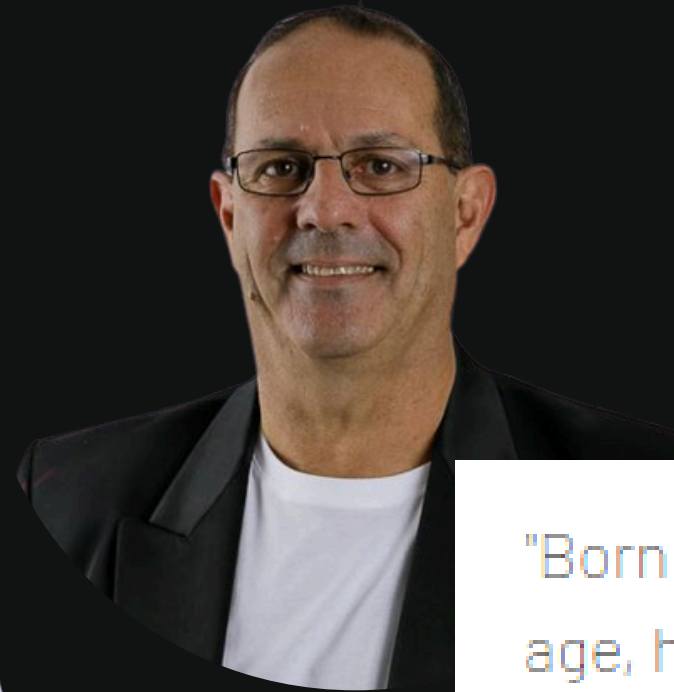
CLIENT REVIEWS

"Suman is by far the most professional, educated, creative and strategy builder I have ever met in my career. I just did her new Spice Up Your Instagram 2021 training and I was nothing short of blown away from the amazing content, training and tools. You are a blessing to know and a great teacher." Dawid Dorfling - Editor: Entrepreneurs Life Magazine; Host: Entrepreneurs Life Show

"Suman is incredible. I have done many social media marketing courses before, but they were nothing like this. She makes it so easy to follow her. She delivers practical value and insider tips like you wouldn't believe. This is definitely going to help me 265x my business in 2021!" Peter Hingston - Chief Collaboration Officer: Explore ProTech Entrepreneurial Haven

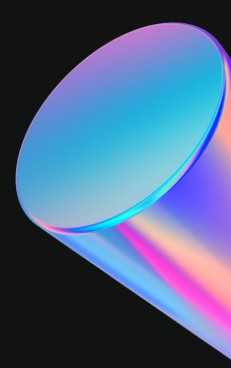


CLIENT REVIEWS



"Born in the industrial age, but recognising the need to embrace and live in the digital marketing age, has been somewhat of a challenge or even a block for me, until I met a young lady Suman S. Pattar, a Digital Monetization Specialist, through Explore ProTech's Global Online Speed Networking Platform, who not only has the experience and expertise in this field, but speaks in a digital language that even I could understand and start implementing. I attended a 4hr workshop she presented this evening that held everyone's attention so much so that we did not want it to stop. I was absolutely blown away buy the incredible VALUE she provided, that was absolutely PRICELESS !!!

If you looking to monetize your business through Digital Marketing, it is a MUST to connect with this incredibly amazing young lady." Steven Levy - Global Business Transformation Coach: Dare2Be Coaching and Beyond



INDUSTRIES WE GENERATE LEADS & MONETIZE BUSINESS ONLINE


If you have a Business With Valuable Services & Products Have a desire to Build Business Online ...

We help you just do that!

FOLLOWING ARE FEW INDUSTRIES TO NAME...

- Real Estate
- Accountants
- Lawyers
- Doctors
- Gym
- Consulting & Coaching
- Small & Medium Business
- Speaker, Coaches & Trainer
- Product Sales
- Ecommerce
- Mastermind group
- Dental Clinic / Cosmetic





I'm ready to
work with
you!

Get in touch with me:

PHONE

+971 556621713

EMAIL

suman@thinkstrategy.in

WEBSITE

www.thinkstrategy.in

INSTAGRAM

<https://www.instagram.com/sumanspattar/?hl=en>

YOUTUBE

<https://www.youtube.com/channel/UCYcryVw9AXuWXlHmnwkrVlw>



**Let's Build The
Business You Love!**

Let's Connect

Thank You

Suman S Pattar

